

Andrea Salvadego

Event Portfolio

ARE



Overview

Freelancer, I am currently collaborating with MG Sport – FollowYourPassion. My main focus is on the event FIRE, a cycling race held at the Monza Circuit. I am also actively involved in other running events such as Milano21 and participate in the organization of triathlon races.

I have worked with RCS Sports & Events, serving for the second consecutive year as Team Manager for Continental during Giro-E, a side event of the Giro d'Italia that features electric bikes.

For the same company, I was also involved in supervision activities during the Milan Marathon weekend, including positioning of information totems to guide participants and, on race day, managing cheer zones along the route and coordinating flow between the marathon and the relay race.

I am open to new opportunities in the field of sports events, aiming to expand my professional experience. Feel free to reach out via private message if you're interested!



Giro-E

dec 2023 - jun 2025

Team Manager for Continental at Giro-E 2024 and 2025, an e-bike experience on the roads of the Giro d'Italia.

Responsibilities: Participant, supplier, and material management, Support for side activities, Reporting

Results: Thanks to excellent teamwork, we contributed to the renewal of the three-year partnership between RCS Sports & Events and Continental.

Source: <https://www.gazzetta.it/Ciclismo/05-12-2024/continental-e-rCS-sports-events-partnership-rinnovata-per-tre-anni.shtml>

For the 2025 edition, I conducted route inspections alongside the race director to decide on the placement of the event trials.

I am also in charge of managing the five electric Toyota vehicles used during the event. In particular, I created a map identifying strategic charging stations along the route to facilitate the work of the drivers. I also found a suitable pricing plan based on our needs.

The logo for Continental, featuring the word "Continental" in a bold, black, serif font. The letter "C" is significantly larger and more stylized than the other letters.The logo for RCS Sports & Events. It features the letters "RCS" in a bold, black, serif font, with a stylized leaf or wing shape above the "S". Below "RCS" is a horizontal line, and underneath that line, the words "Sports & Events" are written in a smaller, black, sans-serif font.

Wizz Air Milano Marathon

apr 2025-apr 2025

Cheering points control and information totem setup Wizz Air Milano Marathon 2025

Supervision activities carried out during the Milan Marathon weekend. Placement of information totems to provide directions to participants and, on race day, control of cheering points along the route + management of flows between marathon and relay.



FIRE – FOLLOWYOURPASSION

jun 2025 – ongoing

Project management activities for the FIRE 2025 event, a 4 and 12-hour cycling relay held inside the Monza racetrack.

Support activities for other FollowYourPassion events, such as: Suzuki Bike Day, Triathlon Lovere, Gatorade Race The Bridge. Alta Valtellina Bike Marathon, Treviso Runway Run, Monza21, Peschiera del Garda Triathlon, TheLoop Relay and Milano21



More about me...

RCS Academy

May 2023 - Nov 2023

Post-degree specialization course in Sport digital marketing & communication



Università Cattolica del Sacro Cuore di Milano

Oct 2019 - Dec 2021

Master's degree in Languages (International Management curriculum)



**UNIVERSITÀ
CATTOLICA**
del Sacro Cuore

Università degli Studi dell'Insubria di Como

Oct 2016 - Oct 2019

Bachelor's degree in Languages



Skills

Languages:

Italian (C2)

English (C1)

German (B2)

French (B2)

Other Skills:

Time management

Ability to work under pressure

Communication

Customer satisfaction

Project management

Contacts

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