

Newton Maviala

Event Planner & Live Sound Engineer

A professional who meticulously plans and flawlessly executes every detail, ensuring your event not only looks amazing but sounds incredible.

About Me

I am a highly-skilled professional with a unique and powerful combination of event planning and live sound engineering expertise. With years of hands-on experience in Kenya's most demanding environments, from high-stakes political events to massive music festivals, I have a proven ability to manage complex logistics while delivering crystal-clear audio.

I believe that a truly successful event is one where the audience is fully immersed in the experience, free from technical glitches or logistical issues. My role is to make that happen, seamlessly blending technical precision with strategic planning to create unforgettable moments for you and your guests.

Services

I offer a comprehensive suite of services, allowing you to hire one professional to handle two of the most critical aspects of your event.

Event Planning & Production

Full-Service Event Management: From initial concept and venue selection to final execution and teardown.

Budget & Vendor Management: Creating realistic budgets and securing the best vendors to meet your event's needs.

Timeline & Logistics Coordination: Designing a detailed, minute-by-minute plan to ensure a smooth flow.

Client Communication: Providing clear and consistent updates throughout the planning process.

Live Sound Engineering

Front of House (FOH) Mixing: Delivering a professional, high-quality audio mix for your audience.

Monitor Engineering: Ensuring performers can hear themselves with perfect clarity on stage.

System Design & Optimization: Designing and deploying the optimal sound system for any venue or event size.

Troubleshooting & Technical Support: Resolving any audio issues quickly and efficiently.

Key Projects

My experience spans some of the most prominent and high-stakes events in Kenya. Each project is a testament to my ability to handle immense pressure and deliver flawless results.

[PROJECT 1: The Safari Rally, Kenya]

My Role: Lead Live Sound Engineer & Technical Production Manager.

The Challenge: Managing audio for a multi-day, multi-location event with constantly changing technical requirements and unpredictable outdoor conditions.

My Solution: I designed a robust and redundant system that could be quickly deployed and managed across various stages and viewing points, ensuring clear audio for public announcements and live entertainment regardless of location or weather.

The Outcome: The event ran flawlessly, with zero downtime or audio failures, earning praise from event organizers and attendees.

[PROJECT 2: The IEBC National Tallying Center, Kenya]

My Role: Lead Audio and Communications Engineer.

The Challenge: Ensuring 24/7 crystal-clear audio for public addresses and media broadcasts during a high-stakes national election count, with no margin for error.

My Solution: I designed and implemented a fail-safe audio system with redundant backup channels, providing guaranteed reliability for all announcements and broadcasts.

The Outcome: The audio system performed with 100% uptime, facilitating transparent and effective communication throughout the tallying process.

Technical Expertise

I am fully proficient with the following industry-standard equipment and software:

Mixing Consoles: Yamaha CL/QL Series, Midas Pro Series, DigiCo SD Series, Allen & Heath SQ Series

Audio Software: Smaart, Waves Audio, Pro Tools

Speaker Systems: L-Acoustics, d&b audiotechnik, Meyer Sound

Microphone Systems: Shure Axient Digital, Sennheiser G4, DPA

Testimonials

"Newton is a true professional. He managed our annual corporate gala from start to finish, and his attention to detail was exceptional. The event ran flawlessly, on time and within budget. Having him also handle the sound was a huge advantage; everything sounded perfect, and it eliminated the stress of coordinating with multiple professionals. We will absolutely be working with him again.

"As a performing artist, the sound is everything. Newton is hands down one of the best sound engineers we've ever worked with. He not only created a rich, clear mix for the audience, but his monitor mix was exactly what we needed on stage. He's incredibly skilled, calm under pressure, and passionate about what he does. We couldn't have asked for a better experience."

"Newton is a problem-solver. On a large-scale project like the Safari Rally, unexpected challenges are a given. Newton's expertise in both event logistics and live sound was invaluable. He was able to quickly troubleshoot issues on-site and ensure the entire event's audio and flow remained seamless. He's a highly reliable and trusted partner for any major event."

Get In Touch

Ready to create your next unforgettable event? Let's connect.

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