CAL REID – RESUME

CONTACT INFORMATION

Email: cal.c.reid@googlemail.com | | cal@labgrownevents.co.uk
Mobile: +44(0)7530 716 815 LinkedIn: https://www.linkedin.com/in/cal-reid-ba05a790/
Website: www.labgrown.events

Address: 7a Virginia Gardens, Ayr, South Ayrshire, UK
DoB: 18th January 1992
Valid UK Passport Holder
Driving License: Class-B-AUTO – Clean License
Public & Product Liability Insurance - £10m

QUALIFICATIONS

Commercial Music BA(Hons) – University of the West of Scotland
Mental Health First Aid
NaCTSO – Action Counters Terrorism Awareness Trained
IOSH Managing Safety
First Aid at Work

FREELANCE EXPERIENCE

Based in the West of Scotland with over a decade of experience in live events, I specialize in delivering exceptional results across diverse roles, including production management, operations, health & safety, logistics, concert promotion, AV, and stage management. Proven track record in managing international federation events, festivals, and CRA Investigator Meetings worldwide. Adept at ensuring high standards and seamless execution for events of any scale.

Please refer to Live Document for full portfolio:

Events of note include: Paris Olympics 2024; UCI World Cycling Championships 2023, COP26, Making Waves Festival, and many more.

https://docs.google.com/document/d/1FIbGV2pPzxZu43hqiUwKTxzZwQ4Pmb7dKH0bwjZLubk/edit?usp=sharing

ONGOING PROJECTS

Some Comedy Yeah - Event Management; Production Management; Sound Engineer; LX Op; Graphics Op; Marketing
Monthly at The Smoking Goat Bar & Grill, Ayr.
Programmers for comedy at Prestfest, Prestwick.

XFire.Live – Glasgow Metal & Alternative Music Promoter

Liquid Spirit – Glasgow Event & Functions Band – Production Manager

Freelance Concert Promotion – Ayr, Dumfries & Glasgow – Trading as **LAB Grown Events**

Promotions Live Document -
https://docs.google.com/document/d/1TaljS9Lt7IX_RKPV_O5DYUGsnLM67LSCbkOLjWP7rF4/edit?usp=sharing

SALARIED POSITION EXPERIENCE

BEATBOX LEISURE LTD (2021)
LIVE MUSIC & EVENTS PROMOTER – **REASON FOR LEAVING – MOVE TO FREELANCE**

- Event Diary Management for Beatbox Leisure venues
- Artist Liaison
- Agent Liaison
- Venue Hire Sales
- Marketing
- Sound Engineering
- Technical Management

ZISYS EVENTS (2015 – 2020)
PROJECT MANAGER - **REASON FOR LEAVING – PANDEMIC RELATED REDUNDANCY**

- Event & Operations Manager for The Scottish International Airshow
    - Site management, health & safety management, crew management, volunteer management, sub-contractor management, procurement, financial administration, multi-agency liaison, SAG liaison, sponsorship management, site advertising management, site trader management, sound distribution, non-mechanical plant management, power distribution, cash handling, ticketing, merchandise – *if it's not in the sky, Cal deals with it.*
- Production Manager & Entertainment Agent for Burnsfest
    - Technical production management (sound & light), health & safety management, stage management, system technician, backline tech (drums, bass), artist acquisition & liaison, rider acquisition, sub-contractor management, procurement, non-mechanical plant management.
- Event Manager and Consultant for Illumination Harbour Festival of Light
- Largest portfolio of clients within Zisys Events.
- Project management, sound engineering (Soundcraft, Allen & Heath, RCF – Mostly analogue/ano-digital), vision mixing, camera operations (corporate, location), stage management, system technician, crew work, misc.
- Airshows, Festivals, Conferences, Awards Ceremonies, Corporate Dinners, Brand Activations, Concerts, Comedy Events, Sporting Events, Traffic Management, Medical Planning, Remote Site Consultancy.

SKILLS

Project Management	Event Management	Health & Safety
Operations Management	Site Management	Production Management
Vision Mix Operative	Graphics Operative	Sound Technician (A2 Level)
Stage Manager	Show Caller	Event Runner
Comms Controller	Artist Liaison	Talent Management
Backstage Manager	General Crew	Patch Technician
Merchandise	Guitar Tech	Drum Tech
Backline Tech	Conference Tech	And much more…

Full breakdown of skillset is available on request.

References from current and previous clients are available on request.

Cal Reid