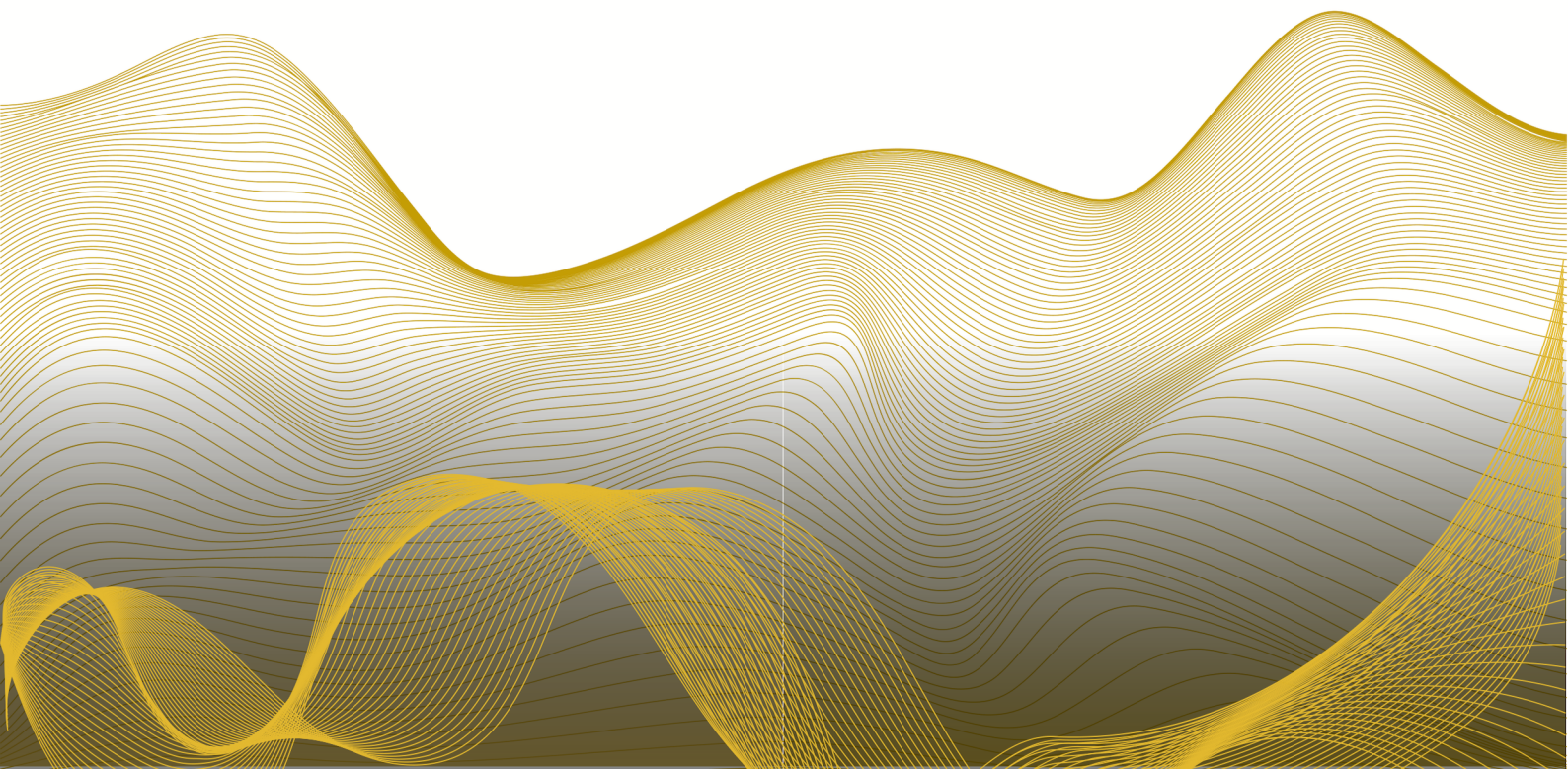




**STRICKLAND**  
EVENT MANAGEMENT

**E V E N T  
P O R T F O L I O**





**STRICKLAND**  
EVENT MANAGEMENT



# About Us.



## Introduction

At Strickland Event Management, we pride ourselves on our unparalleled expertise in orchestrating a diverse range of events at both the medium and large scale. With a wealth of experience spanning countless successful endeavors, our team has earned a reputation for delivering exceptional event experiences that leave a lasting impact. From corporate retreats to major festivals and everything in between, we possess the knowledge, skills, and dedication to bring your vision to life with precision and flair.

## Our Philosophy

At the heart of our approach lies a commitment to excellence and innovation. We believe that every event, regardless of size or scope, should be executed with meticulous attention to detail and a focus on surpassing expectations. Our philosophy revolves around understanding the unique needs and objectives of each client, tailoring our services to not only meet but exceed their aspirations. With a client-centric mindset and a passion for creativity, we strive to turn dreams into reality, one event at a time.

## Services Provided

Strickland Event Management offers a comprehensive suite of services designed to cover every aspect of event planning and execution. Whether you're organizing a corporate gala, a community festival, or a large-scale conference, we have the expertise and resources to bring your vision to fruition. From venue selection and logistics coordination to vendor management and on-site support, we handle every detail with precision and professionalism. With our largest events boasting capacities of up to 55,000 attendees, you can trust us to deliver unforgettable experiences that leave a lasting impression. Let us take the stress out of event planning so you can focus on enjoying the moment.

Darius J Strickland - Founder & CEO  
870-390-8065  
dstrickland@stricklandeventmanagement.com

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## Events Overview of Projects

Over the past decade, Darius has exhibited proficiency in coordinating and executing a diverse array of internal and external events, encompassing intercollegiate athletic events, major festivals, and various community and corporate gatherings. The following chart presents a high-level overview of the events, logistics, and estimated capacities managed by Darius. It's important to note that this list does not encompass all the events and projects overseen by Darius during his tenures at Georgia Tech and Southern Arkansas University.

Intercollegiate Athletic Events	Event Capacity	Amount of Personnel/Staff Involved* (Direct oversight provided by Darius)	Key Event Highlights
Georgia Tech Football Games at Bobby Dodd Stadium (Approx. 17 football games)	50,000+	400	<ul style="list-style-type: none"> <li>Successfully developed and executed security operations plans for all football games.</li> <li>Oversaw all entry gates, campus green spaces, and staff during game day set up &amp; breakdown.</li> </ul>
Georgia Tech Men's/Women's Basketball (Approx. 50 basketball games)	5,500+	150	<ul style="list-style-type: none"> <li>Successfully developed and executed the full operation for Women's Basketball ranging from security oversight, parking, logistics, and catering &amp; concessions.</li> </ul>
Georgia Tech Swim & Dive (Approx. 15 Swim & Dive Meets)	2000+	75	<ul style="list-style-type: none"> <li>Successfully developed and executed the full operation ranging from security oversight, parking, visiting team logistics, and timing crew.</li> </ul>

**\*Types of Personnel/Staff:** Security, Bag Valet, Police Department/k9 Unit, Event Operations Staff, Tailgating Staff, Catering, Concessionaire, Parking, Fire Marshal, Risk Management

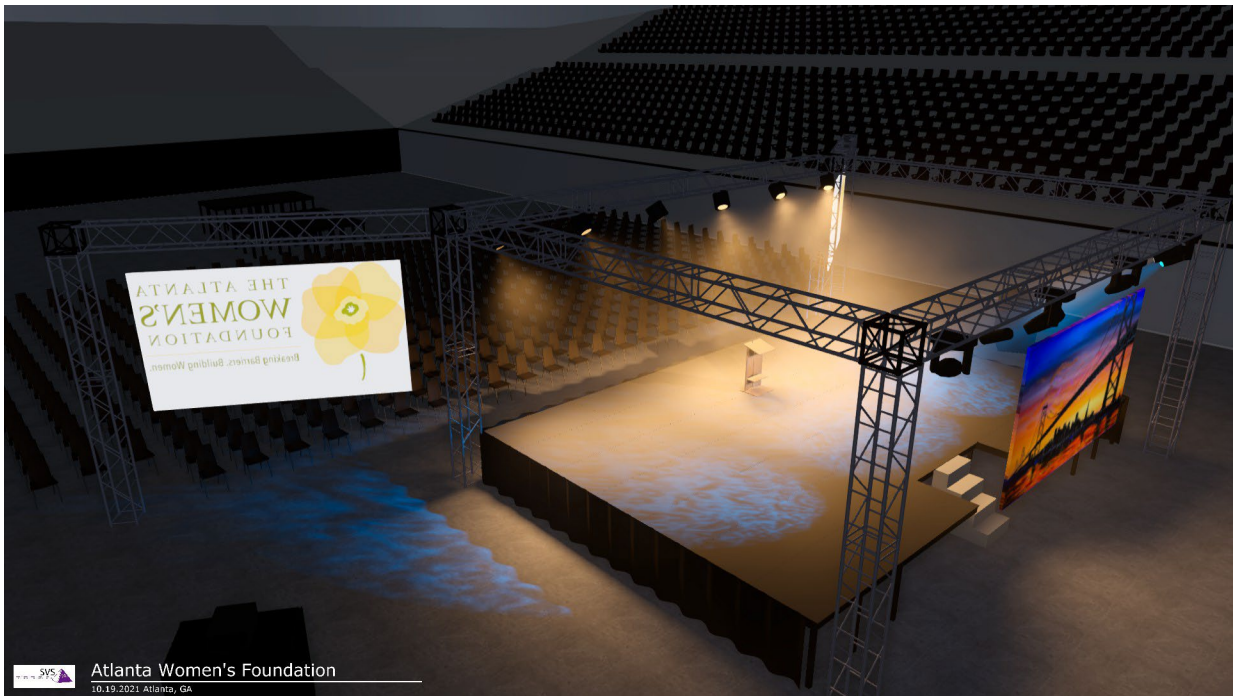
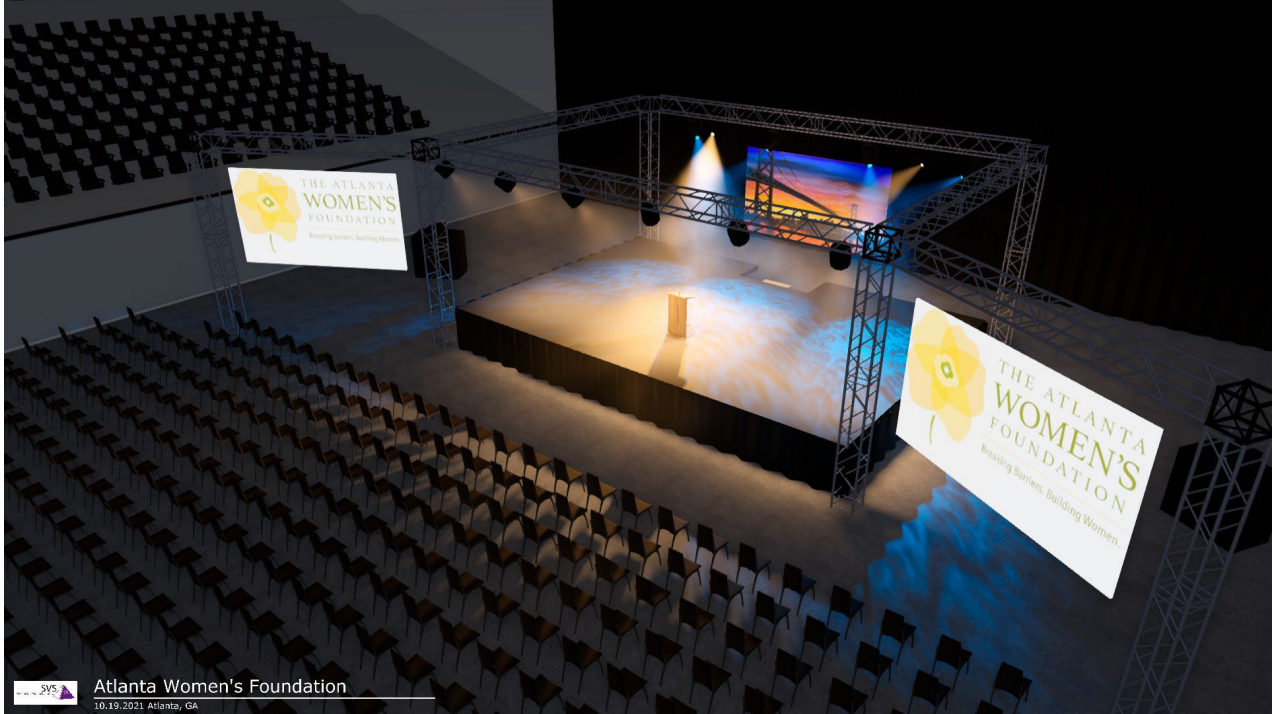
External Event Name	Event Capacity	Amount of Personnel/Staff Involved* (Direct oversight provided by Darius)	Key Event Highlights
Atlanta Public School (APS) Commencements	40,000+	150	<ul style="list-style-type: none"> <li>Hosted APS at both McCamish in 2019, and Bobby Dodd Stadium in 2021.</li> <li>Oversaw over 12 commencements within 4 days. APS will be returning in Spring of 2022.</li> </ul>

Spelman Commencement	7,000+	150	<ul style="list-style-type: none"> <li>• Developed a partnership between Georgia Tech Athletics, and Spelman College by hosting commencements in 2020 for the first time in school history.</li> <li>• Spelman has agreed to return in Spring of 2022.</li> </ul>
Atlanta Mayor's Inauguration	45,000	250	<ul style="list-style-type: none"> <li>• Developed the security plan by coordinating with GTPD, Atlanta PD, and homeland security to ensure the safety of all spectators, and newly elected mayor.</li> </ul>
Atlanta Women's Foundation Fundraising Event	6,500	100	<ul style="list-style-type: none"> <li>• Oversaw logistics, and operations for Condoleezza Rice, and her security team to ensure a safe arrival/departure on event day.</li> <li>• Flipped the venue into a concert venue less than 24 hours afterwards.</li> </ul>
<b>Overall External Event Revenue Generated 2019 – 2022</b>	<b>\$2.5 Million</b>		

**\*Types of Personnel/Staff:** Security, Police Department(s), Fire marshal, Concessionaire, Catering, Electrician, Plumber, Event Staff, Audio Visual Team, Staging, Flooring, Ticketing, Bag Valet, Florist, Parking

## **Renderings for Events & Projects**

# Atlanta Women's Foundation Event

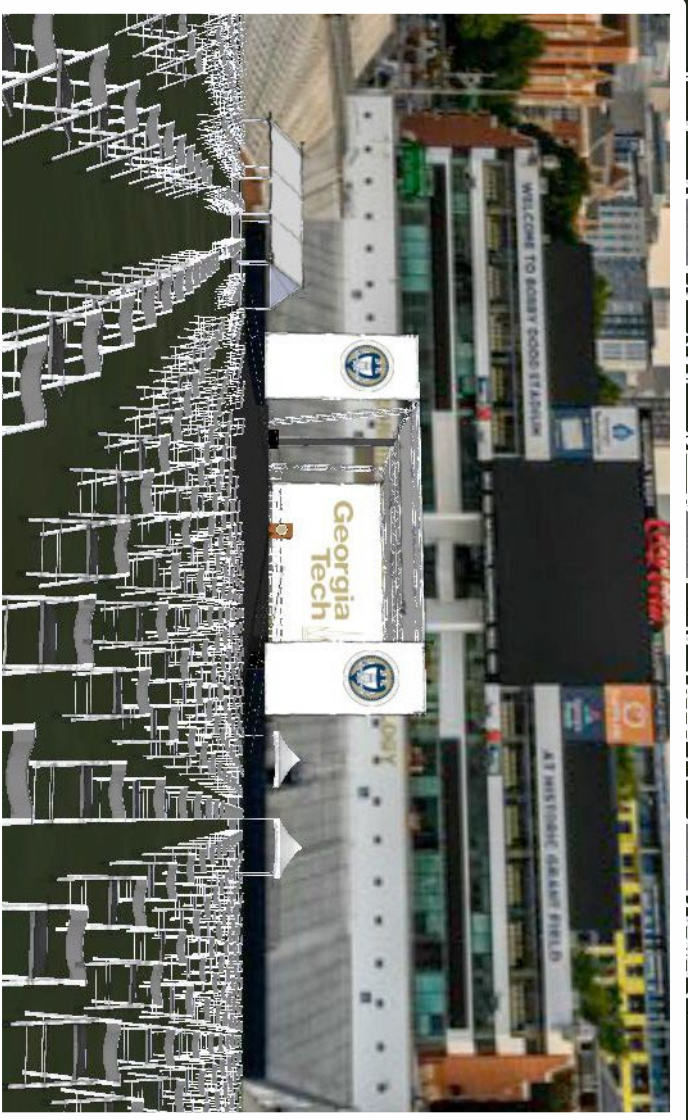


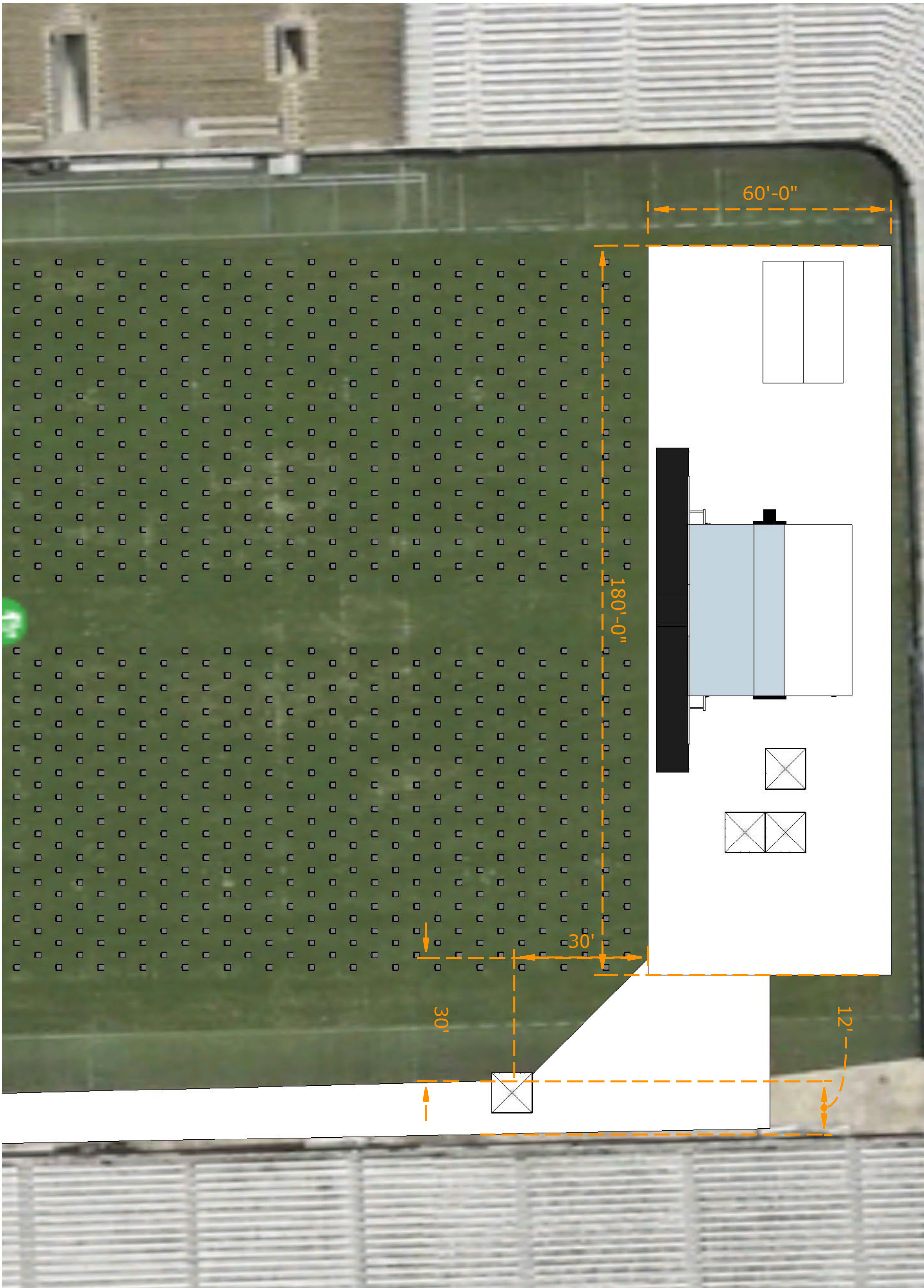


Atlanta Women's Foundation

10.19.2021 Atlanta, GA







2	DATE: 04.26.21
	VERSION: V2



BOBBY DODD STADIUM  
2021 COMMENCEMENTS

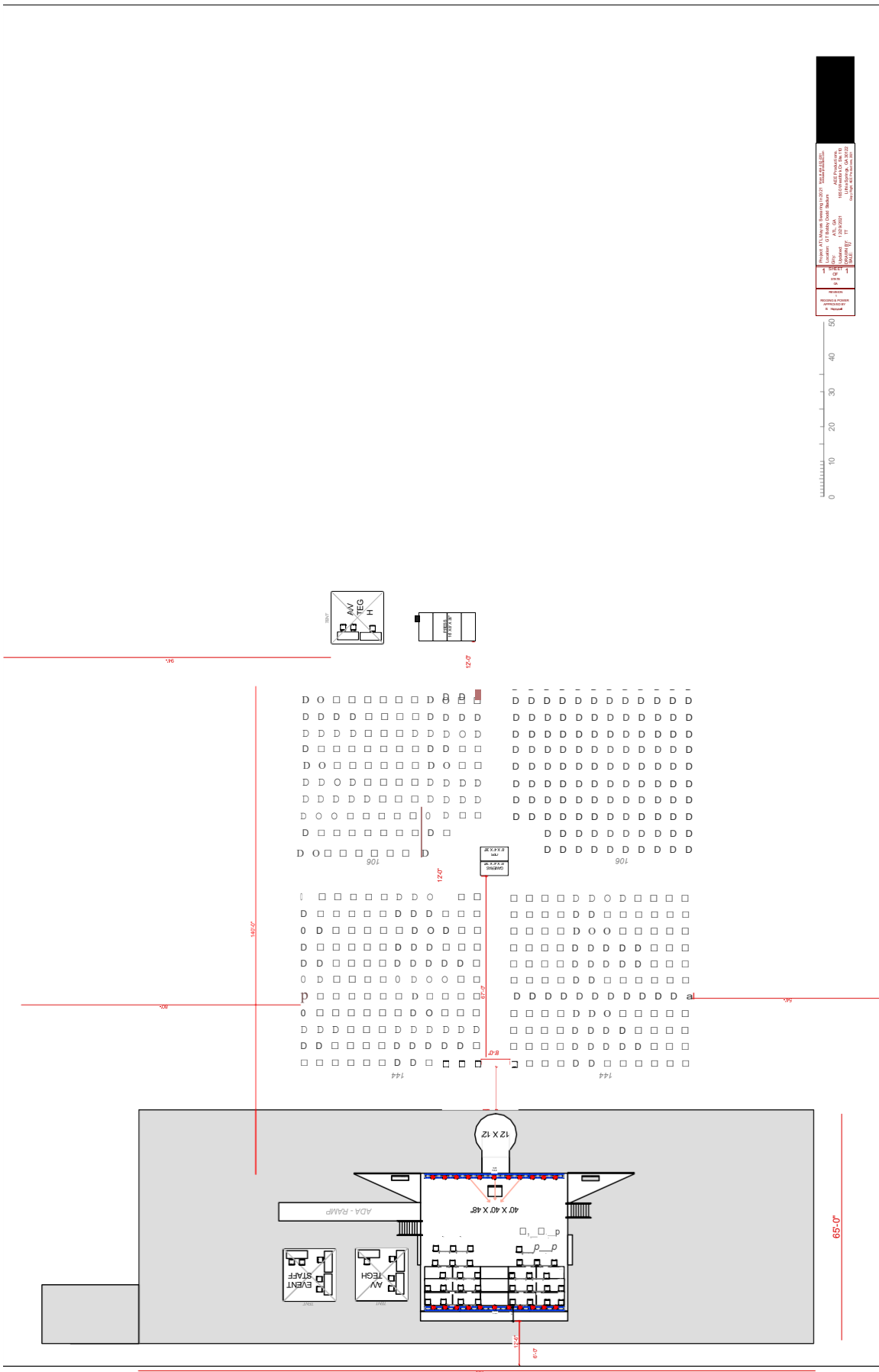




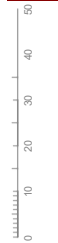
**City of Atlanta  
Mayor Dickens Inauguration 2022  
1/02 – 1/03**

**Location:** Bobby Dodd Stadium, GA Tech Campus





PROJECT: [Redacted]  
 DATE: [Redacted]  
 DRAWING NO.: [Redacted]  
 SHEET NO.: [Redacted]



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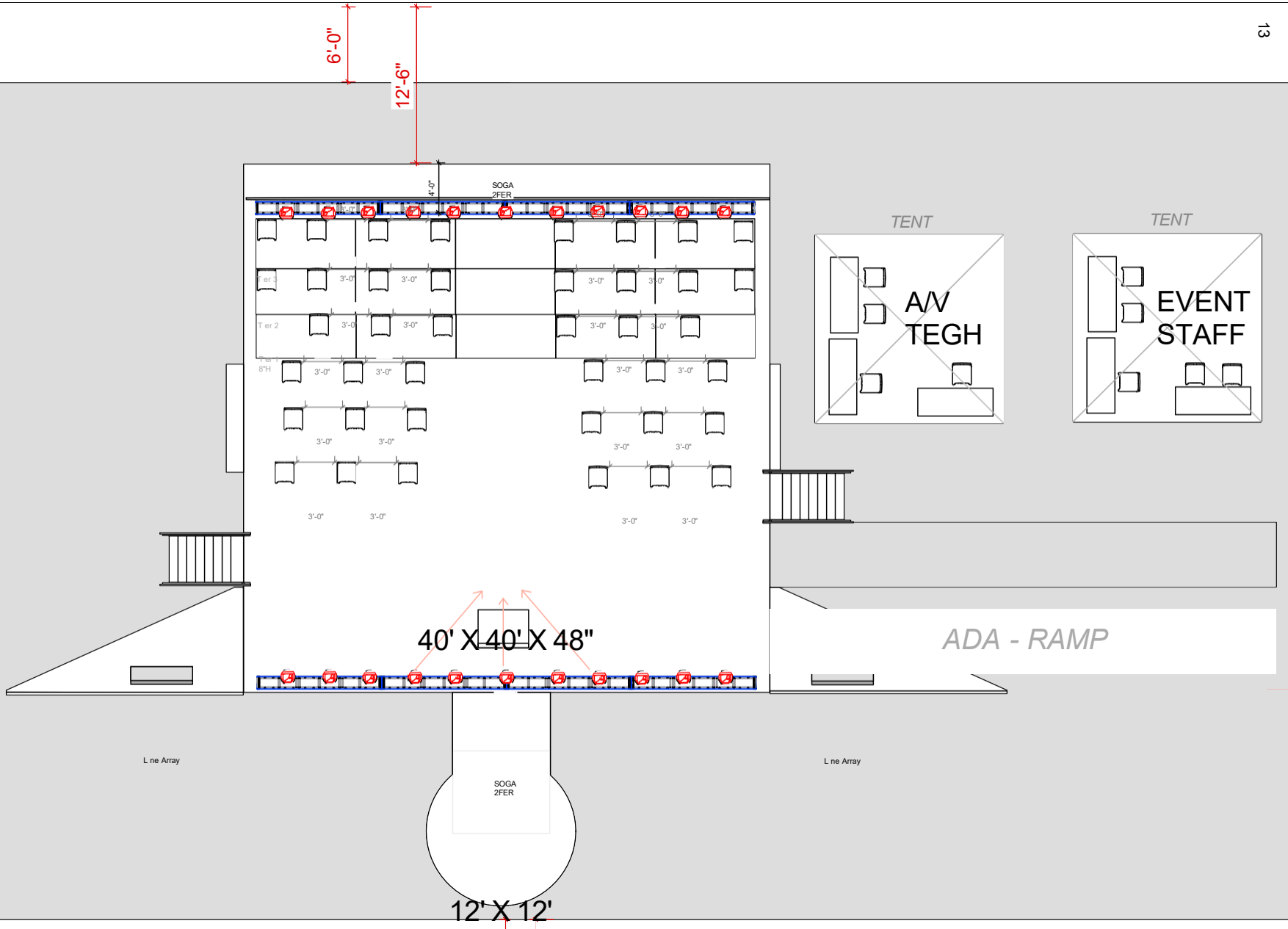
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194'-0"

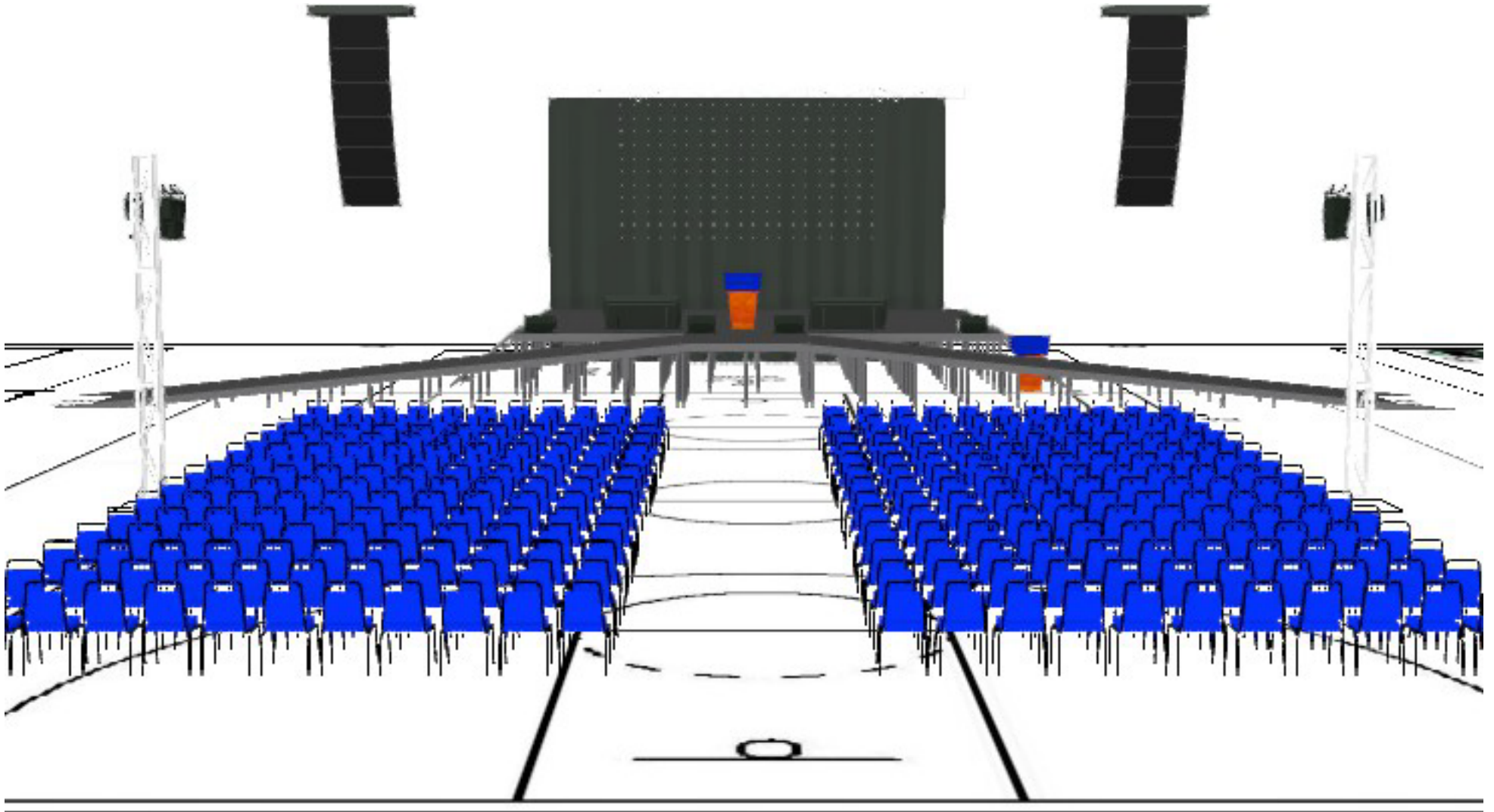


144 seats

12'-0"

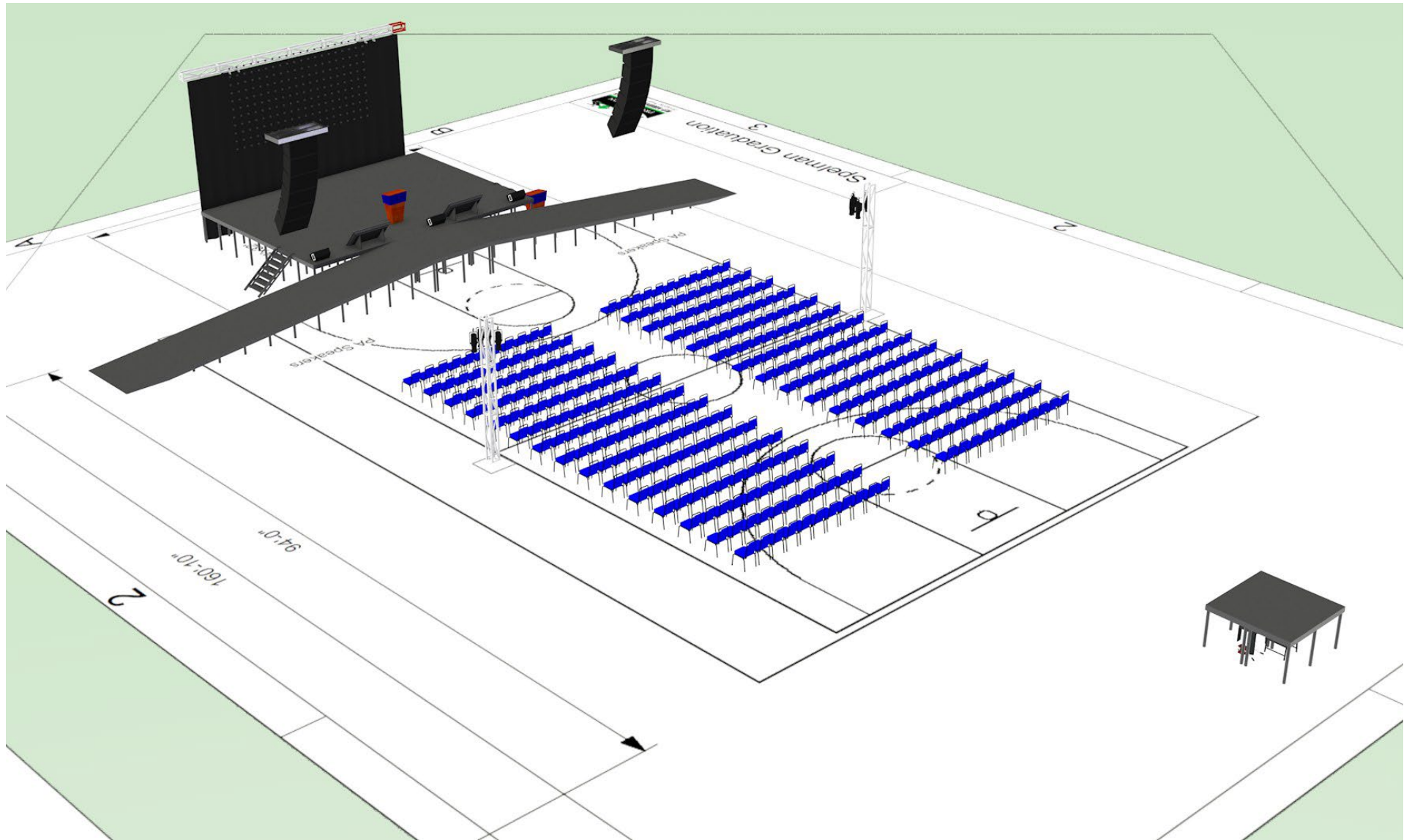
144 seats

# Spelman Commencement Ceremony

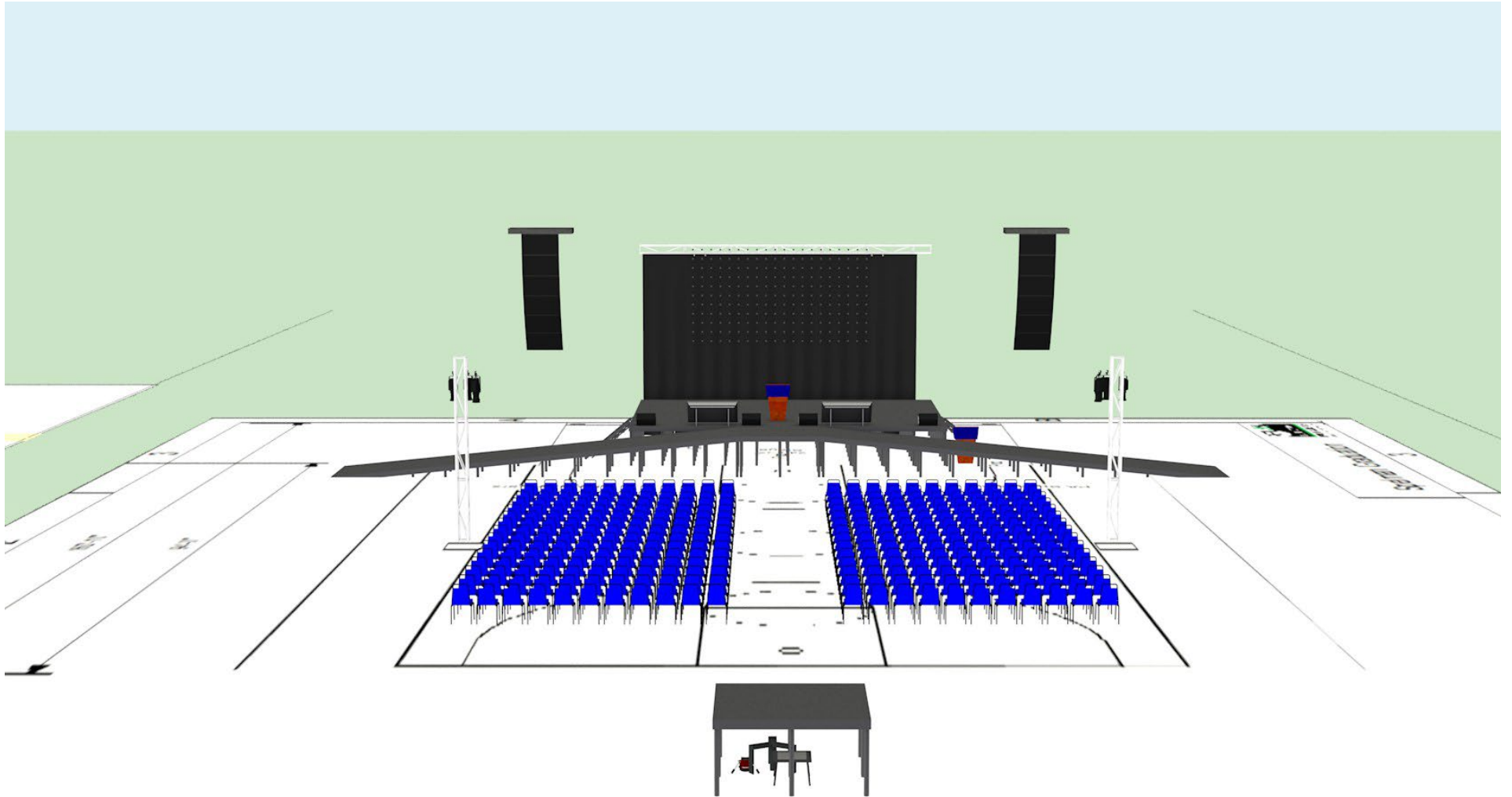




# Spelman Commencement Ceremony



# Spelman Commencement Ceremony



# Testimonials

## Ingrid Hayes – Spelman College

Dear Darius,

Thank you for your hard work in making the Spelman Commencement program successful. Everything was executed well, and President Campbell praised the venue and your teams. Well done and thanks again!



## Lt. Archie Hill – GT Police Department

I appreciate your hard work and dedication to the GTAA events in 2021, you played a crucial role in our department's collaborations for various events throughout the year.



## Olivia Langevine – GT Government Relations

Thank you message for Darius and the team for their hard work, flexibility, and assistance during the Mayor's Inauguration event at Bobby Dodd. The team's support and representation of Georgia Tech are greatly appreciated.



## Bert Reeves – GT Government Relations

Darius – yes, I echo Olivia's thanks. Hosting an event like this builds a tremendous amount of good will between GT and the new city leadership and really sets the stage for a positive relationship that is going to benefit us all. I can't say how much we appreciate the time spent on this (when campus was closed!). thank you for all that you do and let us know how we can support you!



