WHY WAIT WORLDWIDE





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ABOUT US



We specialize in crafting lead generation strategies with a keen focus on in-person events, We understand the power of face-to-face interactions in today's digital age. That's why we're committed to designing bespoke strategies that harness the energy and engagement of in-person events to generate high-quality leads for your business.

Whether it's organizing captivating conferences, hosting engaging workshops, or orchestrating nationwide, immersive networking events, we're dedicated to helping your business stand out in a crowded marketplace.



WHY EVENTS MATTER

Face-to-Face Engagement

- Engage with leads on a personal level, establishing genuine connections and rapport.
- Address lead's questions, concerns, and objections in real-time.

Immediate Feedback and Follow-Up

- Immediate feedback on lead engagement and interest levels, to gauge effectiveness of messaging and adjust approach accordingly.
- Make follow-up communication more natural and impactful, as leads are more likely to remember and respond to businesses they have met in person.

Building Trust and Credibility

- Build trust and credibility in a way that digital interactions cannot replicate.
- Demonstrate industry expertise, showcase success stories, and provide social proof through networking opportunities, instill confidence in leads and position as trusted partners.

HIGHLIGHTS OF OUR SERVICES

- BUSINESS DEVELOPMENT
- DIGITAL & IN PERSON EVENTS
- AI BASED LEAD GENERATION TOOLS
- PARTNERSHIP DEVELOPMENT
- SALESFORCE INTEGRATIONS





Our Success Stories





OUR CLIENTS

ANVILOGIC™

Deltek

FRESENIUS KABI

iSMG INFORMATION SECURITY MEDIA GROUP

Veeva

Lilly

Google

gsk GlaxoSmithKline

VERVE A ROCKWELL AUTOMATION COMPANY

VEEVA & ELI LILLY



Eddie Merlot's, Bloomfield, MI



Folia, New York City, NY



Fogo De Chao, Naperville, IL

Event Details

Sponsors: Eli Lilly & Veeva
Industry: Healthcare
Venue: Multiple
Locations: 30-50
Attendee Count: 250+
Pipeline Est.: $12.5M

ISMG & VERVE INDUSTRIAL





Event Details

Sponsors: ISMG & Verve
Industry: Manufacturing
Venue: Palm Restaurant
Location: Chicago, IL (10 More Planned)
Attendee Count: 16
Pipeline Est.: $1.6M

ISMG & ANVILOGIC





Event Details

Sponsors: ISGM & Anvilogic
Industry: IT Security
Venue: Morton's
Location: Chicago, IL
Attendee Count: 13
Pipeline Est.: $1.3M

WHY WAIT LEAD GEN PROCESS

1 - Gain Knowledge



- Internal Evaluation of People, Process, Technology
- Evaluation of Clients, Ecosystem etc.
- Deal Evaluation-Tme, Average Size etc.
- Discovery of Industry Trends and Insights

2 - Creation



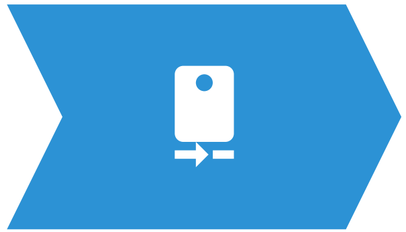
- KPIs Established
- Content & Event Calendar Established
- Key Markets Decided

3 - Implementation



- Campaign Materials Completed
- Agenda/Speakers
- Co-Sponsor Partnerships
- AI Prompts Developed
- Event Coordinators Hired

4 -Execution



- Execute Plan
- Qualify Leads and Pass To Sales

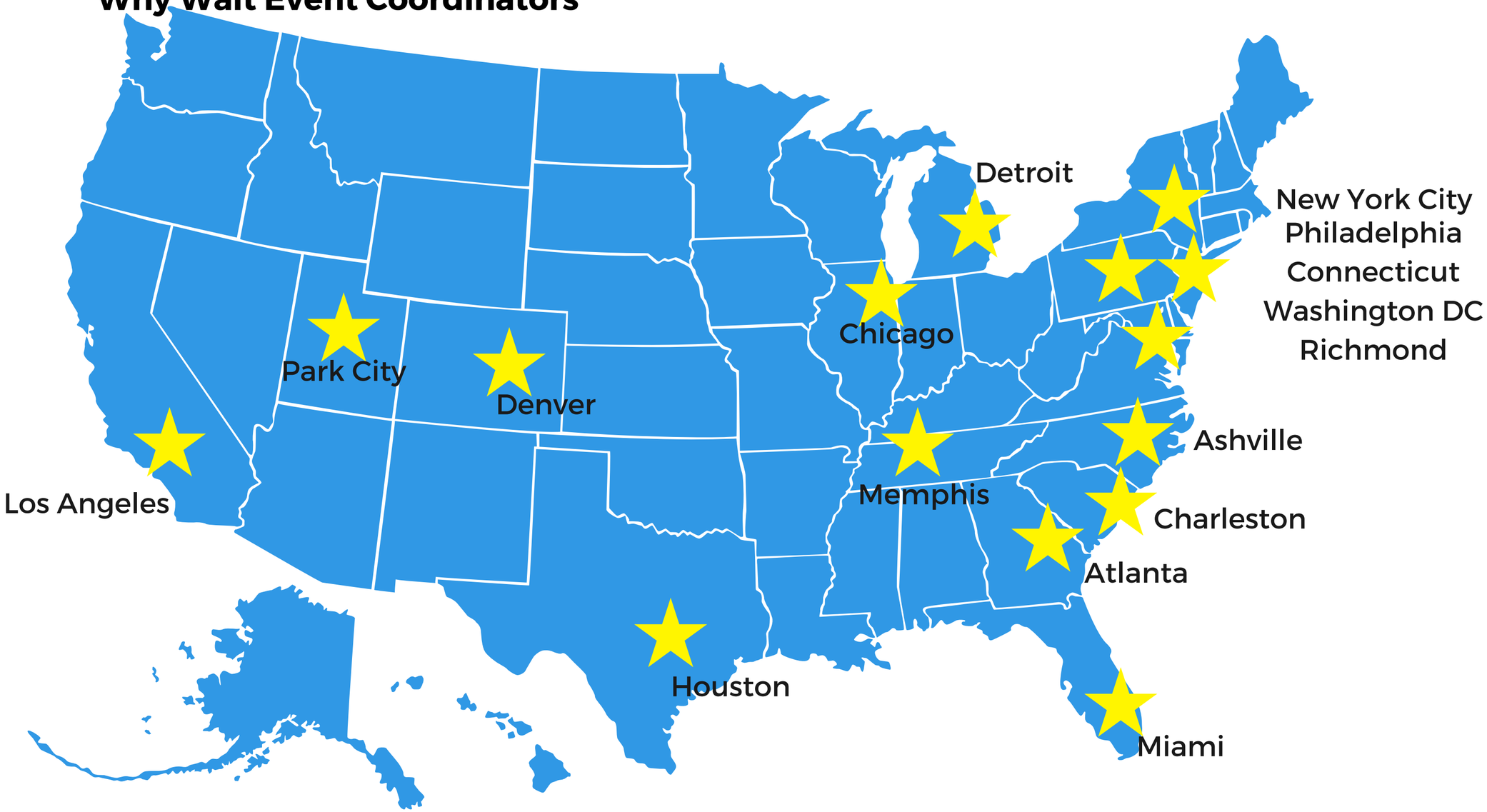
5 - Check & Adjust



- Evaluate KPIs & Adjust Accordingly

OUR NATIONWIDE PRESENCE (AND GROWING)

Why Wait Event Coordinators



THANK YOU

www.whywaitworldwide.com



