

## RESUME of QUALIFICATIONS

**ERIC WILLIAMS**

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**Profile:** A Logistics and Advance Operative, Tour, Production and Stage Manager Tradeshow Coordinator, Entertainment and Experiential Event Pro with over 35 years of experience producing and executing unique projects and participant experiences

### **Strengths and Services:**

- Expert research of advance and logistics options
- Direction of production, staff & talent for events from conception to completion
- Extreme experience in event planning and production, audio & lighting contracting, experiential, immersive, technical development and installations
- Facilitating and providing cost-effective solutions for complex productions
- Dynamic networking within the entertainment and event vendor industry
- Demonstrated success in providing the highest quality of creative resources
- Identification of new business development, partnerships and revenue streams
- Skilled at diplomatically working w/ diverse staff in changing environments
- Creative, logistical and supervisory planner during line production of events
- Expertise in live and recorded event equipment and complex technical elements
- Talent acquisition and management
- Contract and vendor negotiations, budgets, financial reports
- Staffing and management of backstage team, tech crew, and security personnel
- Labor and union relations
- Policy development, team building and conflict resolution

### **Eric Williams' Special Services Group, Managing Director, since 1980**

The Special Services Group is an event and entertainment production company that develops, produces, manages and executes high-profile and large-scale events by combining the expertise of cutting-edge industry professionals to maximize production efficiency with the best resources available to artists and event sponsors. Clients receive full-service management, professional administration and logistics, along with an in-depth understanding of current marketing strategies. Complete understanding of the ROI of events.

The Special Services Group is my corporate identity, which is switched off when I am an employee, to eliminate any conflicts of interest. It is the banner under which I have been employed for my entire professional career during the times that I have functioned as an independent contractor, consultant or vendor. My resume is comprehensively representative of these and many other experiences and skills.

## Production, Stage, Tour and Venue Management, Logistics and Management of Corporate, Political and Entertainment-Oriented Events

1977	THE FABULOUS FORUM, Inglewood, CA	Stagehand
1977-1980	BATTLE OF THE NETWORK STARS, Malibu	Production Assistant
1978	FOREIGNER, "HEAD GAMES" TOUR, Nationwide	Promoter Representative
1984-1990	AL STEWART, Nationwide Tours	Tour Manager
1984-1986	REO SPEEDWAGON, "Wheels are Turning", US Tour	Assistant Tour Manager
1986	NATIONAL SPORTS FESTIVAL, Baton Rouge, LA	Production Coordinator
1987	EDDIE MURPHY "PIECES OF MY MIND" US TOUR	Tour Merchandise Coord
1987	EDDIE MURPHY, "Raw", New York, New York	Tour Merchandise Coord
1987-1994	LOS ANGELES MARATHON, Los Angeles	Entertainment Coordinator
1987-1999	SAN DIEGO STREET SCENE, San Diego	Site Coordinator
1987-1990	STUDIO INSTRUMENT RENTALS, Hollywood, CA	Director of Special Services
1987	USO CELEBRITY WORLD TOURS, Worldwide	Production Coordinator
1988-1995	CITY OF LOS ANGELES, Office of the Mayor, LA, CA	Special Services
1988-1998	SUPER BOWL HOST COMMITTEE, 5) Super Bowls	Production Coordinator
1990	EARTH DAY CELEBRATION, Los Angeles Coliseum	Director of Production
1990	WILSON PHILLIPS, "First Album", National Tour	Production Manager
1991	FLAMINGO HILTON AMPHITHEATER, Laughlin, NV	Designer & Venue Ops
1992-1999	OFF. of THE PRESIDENT of THE UNITED STATES	Production Coordinator
1992-1999	OFF. of THE VICE PRESIDENT of THE UNITED STATES	Production Coordinator
1992-1999	OFF. of THE FIRST LADY of THE UNITED STATES	Production Coordinator
1993	53rd PRESIDENTIAL INAUGURAL, Washington, DC	Performance Coordinator
1993	BROWN FOR GOVERNOR, State of California	Production Coordinator
1994	WOODSTOCK '94, Saugerties, NY SHOWPOWER	Production Manager
1995	SPORTSLAB, Lorton, Virginia and St. Louis, Missouri	Director of Advance
1996	BILL GRAHAM PRESENTS, SFNYE, SF, CA	Musical Inst. Provider
1996	MEGAVISION @ THE ATLANTA OLYMPICS, Atlanta	Producer
1996	UNITED NATIONS 50th ANNIVERSARY, San Francisco	Director of the event
1997	54th PRESIDENTIAL INAUGURAL, Washington, DC	Performance Coordinator
1997	MEGAVISION @ SUPER BOWL & MARDI GRAS, NOLA	Producer
1997	MEGAVISION @ TEXAS MOTOR SPEEDWAY, Ft. Worth	Producer
2001	ANIMAL PLANET RESCUE EXPO NATIONAL TOUR	Tour Manager
2004	MIAMI TROPICAL MARATHON, Miami, FL	Entertainment Producer
2005	HONDA CIVIC "LIVE TOUR", Miami, FL & Wash. DC	Labor Coordinator
2005	MTV Video Music Awards, Miami, FL	Underwater Staging
2006	AUDI, "Streets of Tomorrow" Tour, Nationwide	Technical Director
2008	PALM BEACH POPS ORCHESTRA	Production Manager
2009	56th PRESIDENTIAL INAUGURAL, Washington, DC	Performance Coordinator
2010	AETNA LIFE "HEALTHY LIVING" TOUR	Technical Director
2013	57th PRESIDENTIAL INAUGURAL, Washington, DC	Performance Coordinator
2017	"Rent From Me" PROP RENTAL	Operations Coordinator
2018	HARLEM GLOBETROTTERS	Tour Manager
2019	AIR NATIONAL GUARD	Tour Manager
2019	"AMPARO" Theatrical Performance	Stage Management
2019	Maryland Live, Hanover, MD	Production Coordination
2019	Potawanami Theater, Milwaukee, WI	Stage Management

## Special Projects as Managing Partner or Director

Agua Belize, Belize, Central America  
Los Angeles Rams  
Int. Gold Bullion Exchange, Worldwide

American Diamond Mining, Worldwide  
Royal Family of the Sultan of Brunei  
Cigar Central, NOLA

## Information regarding Eric's corporate event and tradeshow experience

### Please find following one of Eric's client's review of his experience and performance

"Eric Williams has spent the last 30 years building the kinds of events and tradeshow that have "edutained" the world. As a Tradeshow Coordinator, where he creates an environment that drives traffic, presents product and creates a comfortable and welcoming space or one with enough punch to knock an industry on its end, Eric knows how to evangelize the cause.

From tradeshow booth design to logistic coordination, Eric's tradeshow projects exceed expectations and come in under budget. The project is managed in a hands-on style, paying attention to detail, while giving a broad view to the bigger picture. Marketing goals are met as the quantity and quality of impressions increase.

From clients in industries as diverse as legal software start-ups to one of the consumer electronic industries' most colorful exhibitors, to several civic entities and associations and to corporate giants in Steel, Auto, (Continued) Boating, Building, Real Estate, Fenestration (Can you tell me what that industry pertains to?) and from Cosmetics to interest-oriented tradeshow such as the do-it-yourself DJ industry, Amusement Parks & Attractions and Toys & Hobbies, Eric has shown the ability to produce creative and financially responsible results for his clients."

**US Common Law, Port St. Lucie, FL** Provided software start-up with Tradeshow Coordination for legal expositions. Full tradeshow coordination was provided including ad specialty designation and acquisition, sponsorship of "internet coffee house", design and build of booth, space negotiation, travel and hotel arrangements, shipping of product and booth elements, install and dismantle, staffing and client entertainment and consideration while in the expo city among many other things. The client was provided with data capture and post-show collation and further tradeshow marketing consultation services.

Florida Bar Association, Miami      New York Bar Association, NY      Legal Tech, NY

**Gemini Sound Products, Carteret, NJ** Serving as the Tradeshow Coordinator for one of the consumer electronic industries' most colorful and creative exhibitors, Gemini Sound Products, Eric ramped up their exposure as one of the more innovative marketers of DJ gear, while designing, installing, coordinating and staffing Gemini Sounds' tradeshow booth for many industry expositions. Gemini's efforts at these shows were usually quite innovative with components such as a jacuzzi, go-go dancer platforms, and a football themed environment.

**Nat'l Association of Music Merchants**  
**Lighting Dimension International**  
**....and Gemini's Yearly Swimsuit Calendar**

**Consumer Electronics Show**  
**National Sound Contractors**

**Winter Music Conference, Miami Beach, FL** Designed and installed psychedelic decor lighting for Gemini Sounds' promo at The Aqua Hotel in Miami Beach. Coordinated dispersal of 20) city-wide promos during Winter Music Conference

## Clients and expos as a Tradeshow Coordinator (among 100's of others)

American Civil Liberties Union  
Barrett-Jackson Auto Auction & Expo  
Ft. Laud., Miami and Palm Beach Boat Shows  
Luna Pro Lighting  
US Trade Association  
Consumer Electronic Show

American Iron & Steel Institute  
Cosmetic, Toiletry & Fragrance Association  
International Association of Amusement Parks  
Show Biz Expo  
Vision Women's Expo  
National Association of Music Merchants